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## Media Kit

Allen J. Proctor

*Proctor's Linking Mission to Money®*



### Background

Allen J. Proctor, founder and principal of [Proctor's Linking Mission to Money®](#), has nearly 30 years of experience evaluating the financial health of organizations, developing effective business strategies, and enhancing organizational effectiveness. Proctor has regularly developed innovative solutions to the financial and performance challenges of nonprofit organizations and for-profit corporations. Since establishing his company in 2001, Proctor has worked with clients to build a solid financial and strategic base for their future growth and presented workshops and seminars for audiences of all sizes.

Proctor has worked as a top executive at institutions as diverse as Harvard University (CFO and Vice President for Finance), New York City (Deputy Budget Director), New York State Financial Control Board (Executive Director), and Federal Reserve Bank of New York (Division Chief). Proctor earned his A.B. magna cum laude from Harvard University and his Ph.D. in economics and forecasting from the University of Wisconsin-Madison.

Proctor's wide ranging career has given him an unusually broad perspective and span of experience. In his high level roles he has regularly dealt with issues in change management, financial restructuring, strategic planning, investment oversight, board relations, government and media relations, technology transfer, process re-engineering and information technology.

A regular columnist on nonprofit management for *Columbus Business First*, Proctor has taught budgeting and finance at the Kennedy School of Government of Harvard University and at the Graduate School of Business of Columbia University and twice served as a reviewer for the prestigious Innovations program sponsored by the Ford Foundation. Proctor is an accomplished author of numerous journal articles and publications and two books, [Linking Mission to Money® Second Edition: Finance for Nonprofit Leaders](#) and [More Than Just Money: Practical and Provocative Steps to Nonprofit Success](#). A frequent expert source, Proctor has been interviewed on National Public Radio and on Columbus and New York City broadcast and cable stations and newspapers, including the *New York Times*.



## Areas of Expertise

- Nonprofit finance trends
- Higher Education
  - Endowments
  - Finance and Treasury operations
- Philanthropy
- Financial management / restructuring/reporting
- Board governance / relations
- Change management
- Budget and strategy development
- Responding to financial crisis
- Government relations
- Technology transfer
- Foundations
- Internal controls/audit
- Roles of the CFO
- Investment oversight
- Process re-engineering